

July 6, 2022

To: Interested Parties
From: Impact Research / Tim Ryan for Senate
Re: Ohio Statewide Poll Findings

A recent poll conducted by Impact Research of likely 2022 General Election voters in Ohio shows that Tim Ryan has a 2-point lead in the race for Senate and the election is highly competitive.

The poll, conducted from June 27-30 following the U.S. Supreme Court's decision to overturn *Roe v. Wade*, also shows that Ryan enters July well-known and well-liked among likely voters, while J.D. Vance is badly damaged. Vance's unique weakness with the general electorate, combined with Ryan's own strengths, gives Ryan a path to victory in this otherwise Republican-leaning state.

Tim Ryan holds a 2-point lead over J.D. Vance in the current vote for U.S. Senate.

- The race for U.S. Senate in Ohio is highly competitive and Ryan enters July with a 2-point lead over Vance (48% Ryan / 46% Vance / 6% undecided).

Ryan is well-known and well-liked and enters July with a strong foundation.

- Following his overwhelming margin in the Democratic Primary and the first month of his General Election TV campaign, Ryan is well-known (81% name ID) and well-liked (+11 net favorable, 46% favorable / 35% unfavorable), giving him a strong foundation with likely voters despite the tough environment for Democrats.
- Ryan is viewed near-universally positively among 2020 Biden voters (78% favorable) and is even viewed favorably by 1-in-5 2020 Trump voters (20% favorable). He has consolidated support among 2020 Biden voters (93% Ryan / 3% Vance / 3% undecided), and is picking off more than 1-in-10 Trump voters in the vote (11% Ryan / 85% Vance / 5% undecided).

Vance is unpopular and well-defined, making him a beatable GOP nominee.

- Vance is badly bruised by the GOP primary, and by an 11-point margin, voters dislike him (38% favorable / 49% unfavorable). There is also intensity behind his negatives, with more than twice as many voters viewing him very unfavorably (39%) as very favorably (just 16%).
- Vance is already widely known (88% name ID), which will make it more difficult to rehab his image.

Impact Research conducted n=816 interviews with likely 2022 General Election voters in Ohio June 27-30, 2022 using SMS interviews on mobile. Expected margin of sampling error is +/- 3.4% for the full sample at the 95% level of confidence. The margin of error for subgroups varies and is higher.